



**HAIR LOSS**  
NEW COMBINATION OF  
PROFESSIONAL AND  
HOME CARE TREATMENTS

  
**mesoskinline**  
MILANO - HAMBURG - COPENHAGEN *By Aleksandra Kjaersfeldt*

# What is the definition of hair loss?

## **NORMAL**

Loss of 40 to 100 hairs per day

## **HAIR LOSS**

More than 40 to 100 hairs continuously for a longer period of time.

## **AFFECTED PEOPLE**

About 50% of men and 20% of women in Switzerland are affected by hair loss. Hair loss usually increases with age.



# Types of hair loss

## **CONSTITUENT HAIR LOSS (ANDROGENETIC ALOPECIA)**

Genetically heritable, the most common type.

Hair loss, receding hairline, bald spots appear on the back of the head.

Women often have problems in the vertex region.

## **CIRCULAR HAIR LOSS (ALOPECIA AREATA)**

Round spots that are locally limited.

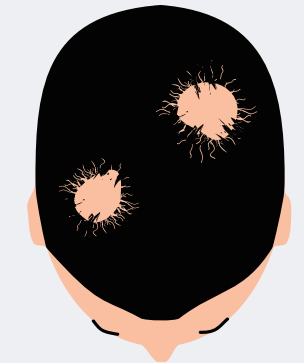
Also often seen as beard gaps.

Frequently related to an autoimmune disease.

## **DIFFUSE HAIR LOSS (ALOPEZIA DIFFUSA)**

Hair generally becomes thinner, then completely falls out after a shortened growth phase.

Often related to stress.



# Most common reasons for hair loss

## **HORMONES (DHT)**

Too fast conversion of testosterone into DHT (dihydrotestosterone).  
Or estrogen in women.

## **LACK OF NUTRITION**

Radical weight loss diets or just fast food

## **DEFICIENCY OF VITAMINS AND IRON**

Depends on a person's anatomy and nourishment

## **BLOOD CIRCULATION OF THE SCALP**

Supply of oxygen and nutrients. It's well known that:  
The older a person gets, the worse the circulation.

## **PSYCHOLOGICAL STRESS**

Distress but also eustress





## **Hair Growth Concept**

Combination of various non-medical treatment methods to combat the root cause of hair loss

# 6 Steps for success

Step 1 Preparation

Step 2 Microneedling (regeneration process)

Step 3 Meso hair loss control + Cocktail (to give a boost)

Step 4 HS Supplements for systemic support (from inside the body)

Step 5 Tricocure Serum (effect directly on site)

Step 6 Tricocure Shampoo (regular usage over long period of time)



# MESO PURE PEEL

5 different actions in one treatment



Professional skin renewal

mesoskinline®



**Step 1**  
**Preparation**

# Meso Pure Peel

Ideal preparation of the scalp

Cleans the skin

Deeply moisturizes and open pores

Makes the skin receptive to active ingredients

Can be used despite a slight keratolytic effect,  
as the active ingredient does not reach down to the hair root



## **Step 2 Microneedling**



# Microneedling

## **Effect of Microneedling on the scalp**

- Many small micro punctures (1 mm) - skin is intentionally injured.
- Inflammation provoked - immune system becomes active
- Growth factors are released out of the local thrombocytes
- Collagen synthesis begins - new tissue is generated





# Meso Hair Loss Control Cocktail for your Hair

Direct with microneedling into the scalp

## Ingredients

- Taurine opens slightly the vessels
- Biotin and other vitamins give the perfect nutrition to the hair follicles
- Cantella is anti-bacterial and increases the wound healing (tissue regeneration)
- Canthenol reduces the inflammation
- Cysteine promotes the production of proteins



**Step 3**  
**The right**  
**Supplements**



# HS Hair Supplements

Complex vitamin matrix with anti DHT effect

## Ingredients

- Saw Palmetto
- Alpha 5 Reductase inhibits conversion of testosterone to DHT
- Vitamin complex supplies the hair with nutrients
- Ginseng and B6 for better concentration





**Step 4**  
**For strong**  
**local effect**





# Tricocure Serum

Direct to the roots

## Ingredients

- Kopexil and Niacin
- Biotin (Vitamin B7)
- CG-VEGF
- Saw Palmetto Extract:
- Pyridine (Vitamin B6)
- Other substances: capixyl, beta-sitosterol (regulating hormones), Ginseng and Pantothenic acid (vitamin B5) for anti-stress



A close-up, side-profile photograph of a woman with dark hair, smiling as she washes her hair. Her hair is wet and covered in white shampoo foam. She has both hands raised to her head, with her fingers running through her hair. The background is a plain, light color.

**Step 5**  
**Shampoo**

# Tricocure Mousse Hair Shampoo

The power shampoo for stronger, healthier, and more structured hair

## Ingredients

- Caffeine: energizing effect
- Keratin: protein made up of amino acids (incl. cysteine)
- nicotinic acid and menthol: warm/cold effect, promote microcirculation
- Salicylic acid, facilitates elimination of the scales. Reduces the itching sensation. Removes dead scalp and hair cells.





# Protocol

## mesoskinline<sup>®</sup> Hair Growth Concept<sup>+</sup> Timeline





## Conclusion

perfect multi level action against hair loss  
longterm - from outside and inside  
used by the most exclusive swiss clinics



## **Hair Growth Concept**





## Hair Growth Concept





## Hair Growth Concept





## Hair Growth Concept





## Hair Growth Concept

